

NEW LEADERS

2019

NEW LEADERS CONFERENCE 2019

Sponsorship prospectus

#newleaders2019



1-2 October 2019

newleaders.ausimm.com

Organising Committee

CONFERENCE CHAIRPERSON:

Nick Anderson SAusIMM
University of Western Australia

ORGANISING COMMITTEE:

Shuey Pal SAusIMM

Curtin University

Jesse Jones AAusIMM

Minerals Australia, BHP

Holly Bridgwater MAusIMM

Unearthed Solutions

Janenie Mohgan AAusIMM

AusIMM

Eleisha Pitt

RioTinto

EVENT MANAGEMENT:



FOR FURTHER ENQUIRIES PLEASE CONTACT:

AusIMM Conference
PO Box 660, Carlton South
Victoria 3053 Australia
Phone: +61 (0)3 9658 6120
Email: conference@ausimm.com

CONFERENCE LOCATION:

Perth WA 6000

CONFERENCE DATES:

1-2 October 2019

About the conference

AusIMM's New Leaders Conference will bring together university students and young professionals in the resources industry from all over Australia. This year the conference will be held in Perth on 1-2 October 2019, with the thought provoking theme, "Be the change, lead the way".

Mining graduates in today's environment are constantly facing new and surprising challenges, which requires them to be innovative and develop original ideas to deal with contemporary issues. This conference aims to develop students and graduates mindsets to be better able to deal with complex developments, integrate and understand emerging technology, and to be able to effectively network with other students, graduates, and mining employees.

The event will feature two days of conference sessions, aimed at strengthening their professional foundations for future growth; an industry trade exhibition, showcasing the industries latest innovations and products/services; and a Networking Reception, offering a chance for attendees to strengthen and make new industry connections in a relaxed environment.



Target Audience

This conference will attract university students and young professionals in the resources industry from all over Australia.

Market Reach

New Leaders Conference 2019 will undertake an extensive marketing, promotional and media campaign to promote the conference ensuring the success of the event and giving you the opportunity to access a highly targeted and influential audience.

Online

New Leaders Conference 2019 will have its own dedicated website providing all the latest information on the conference, online registration, plus space dedicated to New Leaders Conference 2019 sponsors. New Leaders Conference 2019 updates and alerts are emailed to more than 10 000 AusIMM members and the greater minerals community.

Social Media

New Leaders Conference 2019 will be promoted through social media platforms including Facebook, Twitter and LinkedIn.

Editorial and Advertising

As well as the AusIMM's own print and digital publications, New Leaders Conference 2019 will be promoted via press releases, in the print media and articles in related industry journals, publications and websites.

Sponsorship opportunities at a glance

Conference Partnership	Major Sponsorship	Plenary Session	Panellist
	SOLD Exclusive		
Program	Gold Sponsorship	Plenary Session	Workshop Session
	\$11,000 Two (2) Opportunities		Exclusive
Networking	Silver Sponsorship	Welcome Reception + Networking Breakfast	Breaks + Lunch Sponsor
	\$8,800 Two (2) Opportunities	SOLD	Exclusive
Conference Material	Bronze Sponsorship	Name Badge and Lanyards	Conference App
	\$6,600 One (1) Opportunities	SOLD	Exclusive
Additional Opportunities	Coffee Cart	Networking Display Space	Note Pads and Pens
	A\$4,400 Exclusive	A\$2,750 Limited Opportunities	A\$1,100 + cost Exclusive
Custom Sponsor	Tailored Package AusIMM are exploring innovative ways to ensure the best exposure for our partners. Many companies are seeking tailored packages that best align with their core values and competencies and allow them to establish stronger connections to delegates. We are more than happy to discuss your requirements and these queries can be directed to conference@ausimm.com		

All prices are quoted in Australian Dollars and are inclusive of Australian Goods and Services Tax (GST).

Sponsorship packages summary

Sponsorship Packages	Major	Gold	Silver	Bronze	Coffee Cart	Display Space	Note Pads
Price inc GST	SOLD	\$11,000	\$8,800	\$6,600	\$4,400	\$2,750	\$1,100
Availability	Exclusive	One (1)	Two (2)	One (1)	Exclusive	Limited	Exclusive
Exclusive Benefits							
Chair the Official Opening Session	✓	-	-	-	-	-	-
Provide Keynote Speaker and Panelist	✓	-	-	-	-	-	-
Plenary or Workshop session sponsorship	-	✓	-	-	-	-	-
Networking Function Sponsorship	-	-	✓	-	-	-	-
Company branding on the conference name tags and lanyards OR header & splash page on Conference APP	-	-	-	✓	-	-	-
Registrations							
Number of complimentary full delegate registrations	6	4	3	2	1	1	-
Exhibition							
Networking display table located in catering area	1	1	1	1	1	1	-

Sponsorship packages summary

Branding and Promotion	Major	Gold	Silver	Bronze	Coffee Cart	Display Space	Note Pads
Company provided pull-up banner displayed	Conference Room	Conference Room during session	Catering area during function	-	Coffee Machine	Display Space	-
Opportunity to present branded item to delegates (at sponsors additional cost)	✓	✓	✓	✓	Keep cup	✓	Notepads/pens
Logo on sponsor banners displayed during the Conference	✓	✓	✓	✓	-	-	-
Logo acknowledgement on PowerPoint slides	✓	✓	✓	✓	-	-	-
Logo acknowledgement in the conference program	Front Cover	✓	✓	✓	-	-	-
Verbal acknowledgement of your support by the Conference Chair	✓	✓	✓	✓	-	-	-

Sponsorship packages summary

Digital branding and promotion	Platinum	Gold	Silver	Bronze	Coffee Cart	Display Space	Note Pads
Logo acknowledgement in regular conference EDMs	✓	✓	✓	✓	-	-	-
Logo on the conference website with a link to your company's website	✓	✓	✓	✓	✓	✓	✓
Social media recognition of sponsorship	✓	✓	-	-	-	-	-
Logo acknowledgement on conference app	✓	✓	✓	✓	✓	✓	-
App push notification sent to all delegates	✓	✓	✓	✓	-	-	-
Promotional PDF flyer in the eSatchel on the conference app	✓	✓	✓	✓	✓	✓	-



Program

Gold Sponsorship

\$11,000 inc. GST

One (1) opportunity available

As a gold sponsor of AusIMM's New Leaders Conference 2019, you receive high visibility, superior quality, corporate credibility, and an uncluttered environment that makes your message stand out. This package offers unique exposure and we are confident your participation at this level will provide you with excellent leveraging opportunities.

Exclusive benefits

Sponsorship of ONE of the following:

Plenary Session Sponsorship entitlements include:

- Opportunity for your organisation to provide a speaker to address conference delegates during a plenary session (speaker and topic are subject to approval by the conference committee)

Registration

- Four (4) complimentary full delegate registrations, including tickets to the networking function

Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs) in a premier position

Company branding and promotion

- Your company logo on all onsite major conference signage
- Your company logo on PowerPoint slides throughout the conference
- Company logo and acknowledgement in the conference program
- Verbal acknowledgement of support as a New Leaders Conference 2019 gold sponsor by the conference chair

Digital branding and promotion

- Logo acknowledgement in regular conference EDMs
- Your company logo on the New Leaders Conference 2019 website, including a hyperlink to your company's website
- One (1) social media post with promotion of your nominated speaker and session
- Your logo featured on the conference app
- One (1) conference app push notification sent to all delegates in recognition of your speaker or workshop session sponsorship
- One (1) promotional PDF flyer in the eSatchel on the conference app

Networking

Silver Sponsorship

\$8,800 inc. GST

Two (2) opportunities available



Associate your organisation with AusIMM's New Leaders Conference 2019 and take advantage of the maximum exposure this conference will offer.

We will work alongside you to provide multiple opportunities to promote your organisation before and during the conference.

As a New Leaders Conference 2019 conference silver sponsor, you will benefit from prominent levels of exposure and representation with the following entitlements:

Exclusive Benefits

Sponsorship of ONE of the following:

Welcome Reception and Networking Breakfast Sponsorship entitlements include:

- Opportunity to address delegates or provide a speaker to present at each of the sponsored Networking Functions
- Logo acknowledgement of your organisation as the sole supporter of the Welcome Reception and Networking Breakfast

- Signage provided by your company to be displayed during the Networking Functions
- Opportunity to present a branded gift to delegates (at sponsors additional cost)

OR

Breaks + Lunch Sponsorship entitlements include:

- Opportunity to address delegates at each of the sponsored Networking Functions
- Logo acknowledgement of your organisation as the sole supporter of the breaks and lunch
- Signage provided by your company to be displayed in the catering area
- Opportunity to present a branded gift to delegates (at sponsors additional cost)

Registration

- Three (3) complimentary full delegate registrations, including tickets to the networking function

Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs)

Company branding and promotion

- Your company logo on all onsite major conference signage
- Your company logo on PowerPoint slides throughout the conference
- Company logo and acknowledgement in the conference program
- Verbal acknowledgement of support as a New Leaders Conference 2019 silver sponsor by the conference chair

Digital branding promotion

- Logo acknowledgement in regular conference EDMs
- Your company logo on the New Leaders Conference 2019 website, including a hyperlink to your company's website
- Your logo featured on the conference app
- One (1) conference app push notification sent to all delegates in recognition of your networking function or lunch break sponsorship
- One (1) promotional PDF flyer in the eSatchel on the conference app

Conference Materials

Bronze Sponsorship

\$6,600 inc. GST

Two (2) opportunities available



Associate your organisation with AusIMM's New Leaders Conference 2019 and take advantage of the maximum exposure this conference will offer. As a bronze sponsor, you will benefit from high levels of representation with the following entitlements:

Exclusive opportunities

Sponsorship of ONE of the following:

Name badge and lanyard Sponsorship

Delegates will receive a conference name badge to be worn for the duration of the conference. Have your branding on each name tag – the only opportunity to be visible at all times.

- Company branding alternated with AusIMM logo on the conference name tags and lanyards

OR

Conference app Sponsorship

The conference app is one of the most useful items for a conference. Frequently referred to by participants and sponsors during and after the conference. The app contains the most up to date information on the program, speakers, sessions, networking events, sponsors and a list of attendees

- Your company logo on the conference app header and splash page

Registration

- Two (2) complimentary full delegate registrations, including tickets to the networking function

Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs)

Company branding and promotion

- Your company logo on all onsite major conference signage
- Your company logo on PowerPoint slides throughout the conference
- Company logo and acknowledgement in the conference program
- Verbal acknowledgement of support as a New Leaders Conference 2019 bronze sponsor by the conference chair

Digital branding and promotion

- Logo acknowledgement in regular conference EDMs
- Your company logo on the New Leaders Conference 2019 website, including a hyperlink to your company's website
- Your logo featured on the conference app
- One (1) promotional PDF flyer in the eSatchel on the conference app



Additional Opportunities

Coffee Cart

\$4,400 inc. GST

Be responsible for fuelling conference delegates. This exclusive branding opportunity is an excellent way to promote your organisation.

Registration

- One (1) complimentary full delegate registration, including ticket to the networking function

Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs)

Company branding and promotion

- Opportunity to provide a pull-up banner to sit beside the machine
- Opportunity to provide branded keep cups (to be supplied by the sponsor)

Digital branding and promotion

- Your company logo on the New Leaders Conference 2019 website, including a hyperlink to your company's website

- Your logo featured on the conference app
- One (1) promotional PDF flyer in the eSatchel on the conference app



Networking Display Space

\$2,750 inc. GST

Limited opportunities

The conference program has been designed to maximise the opportunity for delegates to visit the networking display area.

All refreshment breaks, lunches and the networking function are located within the networking display area, providing you with the maximum opportunity to showcase your products and interact with delegates.

Registration

- One (1) complimentary full delegate registration, including a ticket to the networking function

Exhibition

- One (1) networking display table (1 x clothed trestle table and 2 x chairs)

Company branding and promotion

- Signage provided by your company to be displayed behind the networking display space

- Opportunity to display brochures or other marketing material (to be supplied by the sponsor)

Digital branding and promotion

- Your company logo on the New Leaders Conference 2019 website, including a hyperlink to your company's website
- Your logo featured on the conference app
- One (1) promotional PDF flyer in the eSatchel on the conference app

Note Pads and Pens

\$1,100 + Cost inc. GST

Exclusive

Have your branded stationery available for all delegates to use during the conference.

Note pads and pens to be supplied by the sponsor. Quantities and delivery details to be provided by event management.

Company branding and promotion

- Your company notepads and pens placed on each delegate table in the plenary room

Digital branding and promotion

- Your company logo on the New Leaders Conference 2019 website, including a hyperlink to your company's website

Terms and conditions

1. The Australasian Institute of Mining and Metallurgy will hereafter be referred to as 'the organisers'.
2. Charges will be based on the sponsor as shown in the brochure and will include the total package shown in the brochure, or as may be amended unless items are excluded as will be shown in the contract.
3. No sponsor shall erect any sign, stand, wall or obstruction, which in the opinion of the organisers interferes with an adjoining sponsor.
4. Sponsors will comply with the rules and regulations stipulated by the organisers, the Health Department and the Metropolitan Fire Brigade and with all relevant state and Commonwealth Acts.
5. The sponsor will not damage any walls or floors or ceiling of the exhibition area in which her/his stand is located or by nails, screws, oil, paint or any other cause whatsoever.
6. **Storage:** Storage of any products or materials (including packaging) is the responsibility of the sponsor. The organiser is not responsible for providing storage space at the venue.
7. **Sponsors liabilities:** Every sponsor hereby accepts liability for all acts or omissions of him/herself, her/his servants, contractors, agents and visitors and undertakes to indemnify the organisers. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the organisers or incurred or become payable by them arising out of the supply by the sponsor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organisers on the advice of counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the sponsor undertakes to arrange appropriate third party liability insurance.
8. **Insurance liability:** Neither the organisers nor the hall owners will be responsible for the safety of any exhibit or property of any sponsor, or any other person, for loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the sponsor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the organisers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The sponsor agrees and undertakes to insure in their full replacement value of the contents of her/his stand and all associated equipment and materials.

9. The sponsor is responsible for the safety of her/his products, displays and stands. During move-in or move-out period, material should be not left unattended at any time.

10. Sponsors may only conduct competitions or offer prizes with the permission of the organisers.

11. Sponsors' nametags will be issued to all sponsors and their staff; these are not transferable and must be worn at all times during the show. The organisers reserve the right to charge any offender of transferring name tags, an additional full registration fee.

Cancellation of sponsorship: Cancellations of sponsorship and/or table displays must be received in writing by email only.

Refunds will apply as follows:

- More than six (6) months prior to the conference commencement date - 75% refund (less 25% administration fee).
- Six (6) - Three (3) months prior to the conference commencement date - 50% refund (less 50% administration fee)
- Three months prior to the conference commencement date - NO refund.

Conduct of sponsors and representatives

Annoyance: The organisers reserve the right to stop any activity on the part of any sponsor that may cause annoyance to other sponsors or visitors. Business must be conducted only from the sponsor's own table display (where applicable) and under no circumstances may this be carried out from a gangway or elsewhere in the conference area.

Microphones and music: The use of microphones and music is permitted, but the volume must not be such as to cause any annoyance to other sponsors. The organisers reserve the right to prohibit their use if in the organiser's opinion any annoyance is being caused.

Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the exhibition may be removed by the organisers or their agents and the organisers shall not be responsible for any loss thereto occasioned by such removal.

Dress standards: Sponsors are to dress in a manner reflecting the delegates - business attire or very smart casual. Inappropriate footwear and dress, in the view of the organiser will not be accepted. The organisers decision is final.

Promotional staff at the exhibition: All promotional staff or entertainment booked for the exhibition must be approved by the AusIMM Events Team prior to the conference. Please send the details via email to conference@ausimm.com.

BOOKING FORM

PERSONAL DETAILS - person/s responsible for sponsorship liaison

Title (please indicate ✓) Prof Dr Mr Mrs Miss Ms
First Name Last Name
Organisation
Position
Address City
State Post Code Country
Email
Telephone Mobile Website

SPONSORSHIP and EXHIBITION - please select a level of sponsorship and one (1) exclusive benefit: (please indicate ✓)

All prices include GST.

Gold Sponsor \$11,000	Plenary Session	SOLD
Silver Sponsor \$8,800	SOLD	Breaks and Lunch
Bronze Sponsor \$6,600	SOLD	Conference App
Coffee Cart \$4,400	Networking Display Space \$2,750	Note Pads and Pens \$1,100 + Cost

PAYMENT & COMPANY LOGO (IN HIGH RESOLUTION JPG & EPS PRINT FORMAT) MUST BE RECEIVED WITH YOUR COMPLETED FORM

Sponsorship Total \$

METHOD OF PAYMENT

(Note: All sponsorship and exhibition bookings must include payment with this form)

Crossed cheque made payable to The Australasian Institute of Mining and Metallurgy

Visa Mastercard American Express Diners Card

Please include account-mailing address for Amex amounts over \$1,000

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Card No: Expiry Date: / CVN:

Signature: Cardholder's name:

Please return completed form to Event Management:

AusIMM Conferences

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